INSE INSE CHANGE

TELL YOUR TEAM STORY



INPIRE CHANGE





TELL A STORY and help spread effective practices throughout Kaiser Permanente. At LMP Communications, we're making it simple with this template. Try it the next time you need to talk about your team. Use it to prepare team newsletters, or make a storyboard for a UBT fair. Reporting your work in UBT Tracker or to regional leaders? It's great there, too.

Keep it short and fill in the boxes. Before you know it you'll be a proficient storyteller.

Use this instruction template as a guide:

Once upon a time

Introduction:

- · department/unit (characters in your story)
- · project
- · focus area
- · Value Compass

Suddenly

Problem:

- · challenge
- · SMART goal (specific, measurable, attainable, realistic, and time-bound)
- · performance metric
- · target, deadline

And then

Solution/Journey:

- · test of change (PDSA cycle, RIM)
- · challenges, solutions
- · side benefits, learnings
- · effective practices

Happily ever after

Results/Action:

- · growth, improvement
- · reduction, savings
- · change, innovation
- · spread, call to action

Once upon a time	Suddenly
And then	Happily ever after

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